



DANIEL EMILE SATCHELL

GRAPHIC DESIGNER | BRIGHTON & HOVE

CAREER HISTORY

SEPTEMBER 2001 - PRESENT (FULL TIME & FREELANCE)
CREATIVE DIRECTOR @ LS PRODUCTIONS UK LTD | BOLNEY | WEST SUSSEX | UK

- Design of printed & digital media
- Website design, maintenance, hosting & SEO
 - Video editing
 - Filming
 - Photography
- Audio visual sales, hire & installation
- Event/conference management & technical support
- Worldwide exhibition management & logistics

In my current position it is essential to be self motivated and have the ability to successfully take a clients' ideas and turn them into highly creative, original end results. The position includes maintaining relationships with current clients as well as building new relationships. It is key to successfully put ones clients' visions into play, whilst being in compliance with essential publishing and launch deadlines. The position includes meeting clients crucial deadlines, building relationships with potential new clients and organising and managing events.

AUGUST 2008 - SEPTEMBER 2009
ART DIRECTOR @ THE WORLDS FAVOURITE PUBLICATIONS | CAPE TOWN | SOUTH AFRICA

- Layout design for the annual guides: The Wine Tourism Handbook, 21 Things to do in Cape Town / Gauteng
 - Layout design for the monthly newspaper: Wine Tourism News
 - Maintaining the company website
 - The design and distribution of the company's monthly online newsletters
- Organising and planning the photo shoot for the newspaper publication each month
- The ongoing design and production of the company's vehicle livery graphics

The position involved an interactive approach with an eye for detail. The attendance to a variety of wine related festivals and events was essential in both networking and completing company research. It was important to have the knowledge and confidence to represent the company on a global scale, whilst maintaining a professional approach to building and maintaining relations with new and existing clients. The position involved meeting crucial deadlines, not just weekly but daily.

CAREER HISTORY CONTINUED

NOVEMBER 2007 - AUGUST 2008
GRAPHIC DESIGNER @ 3CLIFFS MEDIA | CAPE TOWN | SOUTH AFRICA

- Layout design for Sold Out magazine, distributed on a monthly basis across the UK
- Layout design for The International Agent magazine, distributed on a monthly basis across the UK & Europe
 - The design and distribution of internal newsletters and mailers
- The design and production of corporate & promotional material for the business's sister company

The position held involved working both as an individual and as part of a team to produce effective company media including website design and maintenance, creation of advertising campaigns and the roll out of company events and promotions. It required a motivated approach where I was encouraged to create and put into action the company's principles and values through the work produced.

The position involved meeting crucial deadlines for all publications.

VOLUNTARY WORK

JANUARY 2006 - APRIL 2006
TURTLE CONSERVATION VOLUNTEER @ KESCOM | MOMBASA | KENYA

- Conserving local beaches along the Kenyan coastline
 - Diving and tagging turtles
 - Collecting and analysing data
- Creating awareness within local schools and communities

APRIL 2006 - JULY 2006
CHILDREN'S AIDS ORPHANAGE VOLUNTEER @ BEEHIVE CHILDRENS HOME | MOMBASA | KENYA

- Teaching maths and English
- General household duties such as cooking, cleaning and household maintenance
 - Organising trips and activities
 - Administrative work
- Looking after the general welfare of children

JULY 2006 - AUGUST 2006
SURF INSTRUCTOR @ GARY'S SURF SCHOOL | CAPE TOWN | SOUTH AFRICA

- Daily running of the surf shop, including equipment rental & repairs
- Instructing surf lessons for new members of staff and the general public

REFEREES

ALL REFEREES HAVE BEEN KNOWN AT LEAST 5 YEARS

Company: Haycroft Media

Name: Mathew Bush

Profession: Website program designer & developer

Email: matt.mb697@gmail.com

Telephone: +27 (0) 7338 52196

Association: Freelance employer

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Company: Rod Bartholomeusz

Name: Lightstorm Trading Ltd

Profession: Lighting wholesaler

Email: sales@lightstormtrading.co.uk

Telephone: +44 (0) 2086 998700

Association: Freelance employer

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Company: LS Productions UK Ltd

Name: Adrian Harwood

Profession: Operations director

Email: adrian@lsproductions.co.uk

Telephone: +44 (0) 1444 257700

Association: Work colleague

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Company: Anaiza

Name: Kyra Algazi

Profession: Comapny CEO

Email: kyra@anaiza.co.uk

Telephone: +44 (0) 7738 699388

Association: Freelance employer



PORTFOLIO

MY CURRENT PORTFOLIO CAN BE VIEWED ONLINE HERE: www.danielsatchell.co.uk

